



ROMEXPO S.A.
 Bucharest – ROMANIA
 Fax: +40 21 207 70 70
 E-mail: expoflowers@romexpo.ro

Deadline for registration:
 20th April 2020

The company will be enrolled alphabetically with the letter:

We are main exhibitor

We are co-exhibitor of _____

Company	Phone
Address	Fax
ZIP Code	Mobile (if needed to be listed in the catalog)
City	E-mail
Country	Website

Field of activity according to the themes (please complete according to coding from F2 annex):

Represented brands: _____

Free registration text - Groups of products/services provided, up to 120 characters
 (Please complete by typing)

Additional text registration **10 euro+VAT/35 letters or 70 mm row**
 (Please complete by typing)

The registration entry for the official catalog of the event is assured if you tick the requirements within the form.
 The registration entry will be made according to the participating conditions within Application Contract which contain the general and technical conditions of the fairs and exhibitions organized by ROMEXPO Exhibition Center.

 Date of the order

 City

 Stamp and signature of the exhibiting company



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Advertising in the exhibition electronic catalogue

- | | | |
|--------------------------|--|---------------------|
| <input type="checkbox"/> | Registration with logo (colors, CMYK) | 49 euro+VAT |
| <input type="checkbox"/> | Logo will be sent by e-mail at: expoflowers@romexpo.ro ;
tehnoredactare@romexpo.ro | |
| <input type="checkbox"/> | Use the logo from 2019 | |
| <input type="checkbox"/> | 1 color page | 230 euro+VAT |
| <input type="checkbox"/> | 1/2 color page | 115 euro+VAT |
| <input type="checkbox"/> | First and last pages* (color)
*) up to 5, which will be inserted immediately after the catalogue cover | 410 euro+VAT |

TECHNICAL INFORMATION:

ADVERTISING LAYOUT:

- Format .jpg (resolution 300 dpi, CMYK colors), .tif (resolution 300 dpi, CMYK colors), .cdr (converted to curves, photos at 300 dpi, CMYK colors), .pdf
- 1 page advertising : – 160 mm x 220 mm raw (around 5mm bleed included) (widthXheight)
– 150 mm x 210 mm castings (useful information centered in 140x200 mm)
- ½ page advertising – 160 mm x 110 mm raw (around 5 mm bleed included)
– 150 mm x 100 mm castings (useful information centered in 140x90 mm)

Exhibitors must submit the original ads by e-mail (expoflowers@romexpo.ro) or CD (along with print).

An additional 20% charge will be applied for processing / design (logo or advertising).

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